

FOR IMMEDIATE RELEASE

DECEMBER 1, 2023

COUNTDOWN TO THE 2024 DISCOVER NHL WINTER CLASSIC®

T-Mobile Park to host showdown between the hometown Seattle Kraken and Vegas Golden Knights on Jan. 1

NEW YORK (Dec. 1, 2023) – With just one month until the **2024 Discover NHL Winter Classic®**, the countdown to the much-anticipated New Year's Day matchup has begun, as the **Seattle Kraken** are set to host the **Vegas Golden Knights** outdoors at T-Mobile Park, home of Major League Baseball's Seattle Mariners. The event will be televised nationally on TNT and B/R Sports on Max in the U.S. and on Sportsnet and TVA Sports in Canada at 3 p.m. ET.

The 2024 Discover NHL Winter Classic® continues the tradition the National Hockey League (NHL) established in 2008 of hosting a regular-season outdoor game at the onset of the new year, with the 2024 edition marking the 16-year anniversary of the first NHL Winter Classic®. The game will be the 15th NHL Winter Classic®, the 39th NHL regular-season outdoor game, and the second of four NHL regular-season outdoor games scheduled for the 2023-24 season. For a complete history of NHL regular-season outdoor games, <u>click here</u>.

The 2024 Discover NHL Winter Classic will feature the NHL's two most recent franchise additions. The Kraken, who began play in the 2021-22 season, will be playing in their first regular-season outdoor game and will become the 29th team to participate in such a game. It will be the second outdoor appearance for the 2023 Stanley Cup champion Golden Knights, who began play in the 2017-18 season. In their first outdoor contest, on Feb. 20, 2021, the Golden Knights fell to the Colorado Avalanche by a score of 3-2, in the 2021 NHL Outdoors at Lake Tahoe™.

The 2024 Discover NHL Winter Classic® will showcase a number of the top players in the NHL. With the NHL's top record through games played on Nov. 30, the Golden Knights (15-5-4) are led by captain **Mark Stone**, forwards **Jack Eichel** and **Jonathan Marchessault**, defensemen **Alex Pietrangelo** and **Shea Theodore**, and goaltender **Adin Hill**, who is the NHL leader in goals-against average (1.87) and save percentage (.935), and tied for fourth in wins (10-2-2) through games played on Nov. 30. The Kraken (8-10-6) counter with forwards **Oliver Bjorkstrand**, **Jared McCann** and **Matty Beniers**, defensemen **Vince Dunn** and **Adam Larsson**, and goaltender **Philipp Grubauer**.

Events and activities leading up to the annual hockey celebration include:

Special Edition NHL Winter Classic Jerseys and Apparel

Last week, adidas and the NHL <u>unveiled the special-edition jerseys the Kraken and Golden Knights will</u> wear in the 2024 Discover NHL Winter Classic®. The NHL Winter Classic jerseys are available for purchase at <u>adidas.com</u>, <u>adidas.ca</u>, <u>NHLShop.com</u>, <u>NHLShop.ca</u>, Fanatics' network of online stores and at Kraken and Golden Knights team stores.

Road To The NHL Winter Classic® presented by Enterprise

The critically-acclaimed series that chronicles teams in the lead up to the highly anticipated New Year's Day-outdoor faceoff, returns this season with cameras following the Kraken and Golden Knights as they prepare to meet in the 2024 Discover NHL Winter Classic®. The first episode will premiere on Wednesday, Dec. 13, at 6:30 p.m. ET on TNT and simulcast on Max in the U.S. It will premiere for fans in Canada on Sportsnet One on Thursday, Dec. 14 at 6 p.m. ET. For more information and the complete schedule, <u>click here</u>.

The Rink Build at T-Mobile Park

The 2024 Discover NHL Winter Classic® Ice Plant will arrive at T-Mobile Park in Seattle on Monday, Dec. 18. After the installation of field protection – 243 ice pans and a ring of dasher boards to enclose the rink – workers will create a nearly two-inch thick ice surface at the ballpark. Fans will be able to follow the entire rink-

NHL COMMUNICATIONS

1 MANHATTAN WEST, 395 NINTH AVE., NEW YORK, NY 10001 T: 212-789-2000 50 BAY ST., TORONTO, ON M5J 2X8 T: 416-359-7900 MEDIA.NHL.COM • RECORDS.NHL.COM • @PR_NHL build process through interactive features and extensive coverage on NHL Social [™], NHL.com and NHL Network[™].

2024 Discover NHL Winter Classic Legacy Event

The 2024 Discover NHL Winter Classic® Legacy initiative will see the NHL, Seattle Kraken, One Roof Foundation and Virginia Mason Franciscan Health partner together to refurbish an outdoor play space in conjunction with Metro Parks Tacoma. The ceremonial groundbreaking and community celebration will take place Saturday, Dec. 30 at 10 a.m. PT at Verlo Playfield.

Enterprise NHL Fan Village™

Enterprise NHL Fan Village[™] is a free two-day, fan festival open to the public at Lumen Field's North Parking Lot on Dec. 31*, starting at the conclusion of the Seattle Seahawks game and closing at 8 p.m. PT. The hours on Jan. 1 are 9 a.m. – 11:30 a.m. PT and 3 p.m. – 7 p.m. PT. The NHL and its corporate partners will treat hockey fans to many fun interactions and experiences, including family-friendly hockey interactives, giveaways, food, and a special appearance by the oldest and most revered trophy in sports – the Stanley Cup®. Additional Enterprise NHL Fan Village[™] details will be announced when available. *Dec. 31 is subject to change due to Seattle Seahawks game time

United by Hockey Mobile Museum at Enterprise NHL Fan Village™

Returning for a second season, the <u>United by Hockey exhibit</u> is a unique interactive experience that celebrates the game's trailblazers, changemakers and business leaders spanning across multiple underrepresented and multicultural demographics. The professionally curated history museum highlights a number of new features including a VR experience, United Voices podcast wall and adaptive hockey display and aims to raise awareness of and educate fans about diverse individuals within the game of hockey emphasizing that Hockey is for Everyone!

Team Practices at T-Mobile Park

The Golden Knights and Kraken will take to the ice for the first time at T-Mobile Park for team practices on Sunday, Dec. 31. NHL Social[™], NHL Network[™] and NHL.com will provide full coverage of the team skates.

Video Content Available Through the NHL Media Shuttle

As the countdown to the 2024 Discover NHL Winter Classic® continues, NHL Studios and NHL Event Communications invite media to join a Media Shuttle that will give you access to video content throughout the buildout of the outdoor rink at T-Mobile Park, and the event itself. Beginning later this month, video content will be uploaded daily, and will include time-lapse footage, special 2024 Discover NHL Winter Classic® graphics, team logo graphics and animations, interviews, scenic shots, b-roll of ice making and rink installations, feature pieces and more.

Action Required: To request access to the 2024 Discover NHL Winter Classic® Media Shuttle, please email Max Solomon and Ben Cook (<u>msolomon@nhl.com</u>, <u>bcook@nhl.com</u>) with your name, email address and media affiliation. Max and Ben will follow up with your login information.

Additional information on the 2024 Discover NHL Winter Classic® will be announced when available. Fans can join the conversation on Twitter, Facebook and Instagram by tagging their photos using NHL #WinterClassic.

(12/1/23)

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