

UTAH HOCKEY CLUB MAKES IMPACT IN INAUGURAL SEASON

YOUTH PROGRAMMING

Utah Hockey Club is helping grow the game of hockey in Utah. In March 2025, Utah Hockey Club Governor Ryan Smith shared that SEG will donate up to \$500,000 per rink for up to 20 new rinks built in communities across the state by interested entrepreneurs, while also providing out-of-the-box plans to help streamline the process. More details will be shared after the 2024-25 season.

Throughout the inaugural season, approximately 10,000 youth will have directly taken part in Utah Hockey Club programming. Notable programs and participation include:

- Learn to Play has emerged as a clear favorite among Utah's youngest hockey players – 600 kids ages 5-11 years old will have taken part in the 6-8 week foundational program by July 2025
- Over 1,300 youth have participated in Hockey 101 clinics at 20 community centers around the state, and Utah Hockey Club will sponsor multiple 14U-10U girls and boys teams participating in Utah Amateur Hockey Association's (UAHA) "Team Utah" youth tournaments in May 2025
- Through youth ticketing programs, over 3,500 hockey players and their families attended Utah Hockey Club games this season, and 21 groups of players – totaling about 350 youth - were selected to participate in the popular "Mites on Ice" competition during game intermissions.
- The club has hosted two Youth Hockey Parties at Delta Center, welcoming over 6,000 participants for interactive games and hockey skills challenges
- During "Try Hockey for Free" weekend in February, Utah Hockey Club welcomed 250 kids and provided all participants with tickets to a Utah Hockey Club game
- Utah Hockey Club has collaborated with girls programs to hold multiple clinics and camps this season, including a clinic for Learn to Play graduates led by U.S. Olympian Lyndsey Fry, and a skills clinic led by former professional player Haley Skarupa
- In March, Utah Hockey Club donated \$20,000 to UAHA for the growth and development of girls hockey throughout the state

COMMUNITY ENGAGEMENT

In their first season, Utah Hockey Club hosted 10 community events and nine had players in attendance, including the Primary Children's Hospital Visit, multiple school visits, the Thanksgiving meal drive, and more. Some additional programs of note include:

- **Hockey Fights Cancer:** This season, Utah Hockey Club proudly partnered with the Huntsman Cancer Institute at the University of Utah to support the NHL and NHLPA's Hockey Fights Cancer initiative. Since 1998, this league-wide campaign has honored cancer survivors, supported families, and rallied the hockey community in the fight against cancer. Utah Hockey Club made an immediate impact, raising an impressive \$44,207 this season, with 100% of the proceeds directly benefiting the Huntsman Cancer Institute to aid those battling the disease.
- **Make-A-Wish:** Make-A-Wish recipient Parker Hicks experienced a once-in-a-lifetime day with Utah Hockey Club on January 31, when he was fully immersed in the team's world, starting his day with breakfast alongside the players before watching morning skate up close. He explored the team's state-of-the-art facilities, took on the role of interviewer by asking the mini mic question of the day, and watched the team take on the Columbus Blue Jackets.
- **Archie:** Archie, the team dog, quickly became a fan favorite attraction. Introduced through a partnership between America First Credit Union and America's Vet Dogs, the 7-month old service puppy in training appears regularly to welcome players to the arena for games and to greet fans on the concourse.
- **Zions Bank Pucks & Pages:** Utah Hockey Club partnered with Zions Bank to inspire a love of reading among students across Utah by bringing the excitement of Scholastic Book Fairs to three local Title 1 schools. Through this initiative, hundreds of students had the opportunity to choose three books to take home -- at no cost -- ensuring greater access to reading materials. In addition, each school received 300 new books to add to and enhance their library.



STATS AND INFORMATION

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